



Newsletter

Continuous Learning - One of iLen's Core Competencies

After the Chinese New Year holiday, iLen's DTP and project management teams completed Korean Language basic training so that they could recognize and type Korean characters quickly. Together with new optimized tools, methods and processes applied, we improved the efficiency of Korean OCR projects by at least 10%. Finally, we achieved our goals of attaining high quality and high efficiency with new, high-frequency DTP projects with tight deadlines by the end of the first quarter. This demonstrated iLen's ability for efficient action and continuous learning.

Nowadays, with new technologies and tools constantly

emerging, such as artificial intelligence (AI) and Machine Translation (MT), and the increasingly fierce competition and cost pressures in various industries, iLen is very aware that continuous learning is a strong differentiator for competitiveness. By actively embracing new technologies, constantly learning from others, and successfully completing actual projects, we can grow together with clients to achieve a win-win situation. We would like to thank our clients for their tolerance and for giving us the opportunity to grow. iLen will always strive to live up to your expectations and even exceed them.

Services Provided

- Document Translation
- Machine Translation Post-Editing
- Transcreation
- Game Localization
- Software Localization
- Website Localization
- Multimedia Localization
- Multilingual Desktop Publishing

Our Main Language Pairs

English into Target Languages

- | | |
|---------------------|------------|
| Simplified Chinese | Indonesian |
| Traditional Chinese | Malay |
| Japanese | Vietnamese |
| Korean | Tamil |
| Thai | |

Source Languages into Chinese

- | | |
|---------|----------|
| German | Korean |
| Spanish | Japanese |
| French | |

Chinese into Target Languages

- | | |
|---------|--------|
| English | Korean |
|---------|--------|

CAT Tools

- | | |
|-------------------|---------|
| SDL Trados Studio | MemoQ |
| Memsources | XTM |
| Catalyst | Passolo |
| Wordfast | DejaVu |

DTP Applications

- | | |
|-------------------|----------------------|
| Adobe InDesign | Microsoft Word |
| Adobe FrameMaker | Microsoft Powerpoint |
| Adobe Illustrator | Microsoft Excel |
| Adobe Photoshop | Microsoft Publisher |
| Adobe LiveCycle | Coral Draw |

Engineering Tools

- | | |
|---------------------|----------------------|
| Adobe After Effects | Articulate Storyline |
| Adobe Audition | Articulate Studio |
| Adobe Captivate | Dreamweaver |
| Adobe Flash | Lectora Inspire |
| Adobe Premiere | Madcap Flare |
| Adobe RoboHelp | Subtitle Workshop |

Quality Certificates



Office Hours

9AM - 6PM GMT+8
Monday - Friday

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Changsha, Hunan, China 410001



TESTIMONIALS

Great news! The client's Chinese reviewer mentioned that past translations she reviewed from other translation vendors were not very good quality. After they started working with us for into-Chinese work, the reviewer noted that quality greatly improved, and she is overall satisfied with our work. A huge thank you!!

— CQfluency

Our client was happy with the translation. Thank you for a first-class job, again!

— LBS

The Power of Role Models Inspires Us to Move Forward

Before the Chinese New Year holiday, iLen held three year-end parties in the Shenzhen head office, the Chengdu branch and the Changsha branch respectively, to review our achievements and shortfalls in 2023 and to look ahead to 2024. Besides the delicious food and wine, we also played interesting games to add some fun and encourage team building. There were also some lucky people who won cash prizes in our draw. It was great to get together, celebrate Chinese New Year, and laugh together with colleagues and friends!



The parties were also an opportunity to announce iLen's individual awards for 2023. Sara and Susu from the language department and Lucas from engineering won "Employees of the Year 2023". Ashley from the language department and Joan from engineering won "Most Improved Employees of 2023". The congratulations they received was well deserved, and they are excellent role models for the whole team.



We compare our role models to stars in the night sky. We hope all iLen employees chase the light they emit and gain motivation from them. We encourage everyone to follow the light, become the light and emit the light themselves. With excellence reflecting off every member of the team, we can achieve greater things and draw a better blueprint for iLen together!

