



# A New Journey with New Logo and New System

A new year, a new look! To celebrate the new year, iLen has officially launched its new logo. So, 2019 starts with a brand new image! The old logo was used for 16 years and witnessed iLen's history and growth. The new logo was inspired by our original visual property, designed with new elements that show iLen's strong vitality. Like a phoenix dancing in the sky, the new logo carries the hope of a bright future for iLen. And like a phoenix rising from the ashes, we are looking forward to new achievements borne of effort and innovation.

The release of the new logo was the first step for renewing iLen's brand image. To bring a better service experience to iLen's valued clients, we have redesigned and optimized our Project Management System, so it is more efficient, convenient, and raises the level of risk control as a whole. With this new system, we will be able to put more focus on the clients and provide more accurate and customized services to meet the needs of our clients.

In the new year, iLen will keep its focus on the localization industry, advocate for the "artisanal spirit," and explore the development path that starts from heritage and grows from innovation. Looking back on the past, it's every tiny but important effort that has built today's iLen. The road ahead will be long, but we will continue moving forward. We also look forward to your continued support and collaboration. On this festive occasion, we wish all our clients and their loved ones a very Merry Christmas and Happy New Year!

### **Services Provided**

#### Translation

- Software Localization
- Website Localization
- Multimedia Localization
- Localization Engineering
- Multilingual Desktop Publishing
- InterpretationSoftware Testing

# **Our Main Language Pairs**

### **English into Target Languages**

Simplified Chinese
Traditional Chinese
Japanese
Korean
Thai

German

Spanish

French

Indonesian Malay Vietnamese Tamil

### Source Languages into Chinese

Korean Japanese

Chinese into Target Languages English Korean

### CAT Tools

SDL Trados 2007 SDLX Catalyst SDL Trados Studio XTM Passolo

# TESTIMONIALS

I wanted to let you know that the project which you worked on in September was part of a submission for a potential new client. The client has reviewed the translation and has responded that among the various translation submissions they have received from vendors, our submission tested the highest for quality! This is wonderful news and we wanted to share it with you since you are part of the reason our quality is the highest!

We want to give you a very heartfelt thanks for your commitment, professionalism, expertise, and flexibility in this and all projects.

-- Amy, Eriksen

Thank you again to you and your team!

I just reviewed the file and wanted to tell you that I appreciate your and your team's professionalism and formatting expertise! If something looks clean and professional, that is the first impression a client gets. Thanks for all the care that went into this large document.

-- Bin, Acumen

Please find the internal feedback below, apart from only few minor issues its all good. Well done to your Engineering team!

-- Amil, 3di

Thanks for a super job! It is more than perfect.
-- Mandy, LBS





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# **Embracing Mount Siguniang**

In late October, various iLen team members, together with children and parents, set off for Mount Siguniang which enjoys the reputation of being "The Oriental Holy" and "Queen of Sichuan's peaks". In our journey, we explored the scenery of Shuangqiao Valley and Changping Valley, where we experienced a natural landscape painting featuring the chartreuse leaves all over the mountains, the flowing clear spring and towering snow-capped mountains under the blue sky, which has both the beauty of autumn and the purity of winter. Mount Siguniang is stunning!

At an altitude of more than 3,800 meters, we suffered from altitude sickness. We cared for each other and shared the available canned oxygen, medication and food without any hesitation. Some of us, who had very mild symptoms, willingly looked after the children and the elderly. All this selfless behavior showed that iLen staffs have a deep understanding of what is caring and goodness. The participation, companionship, support, cares and sharing made this trip full of love and warmth.

Having returned from that journey, we will continue our life journey with love and warmth. Sometimes offering localization services may seem a little dull, but we live a wonderful life. We focus, achieve a lot, and enjoy our work. We also understand what to do to live a good life and never forget to care for our relatives and friends. Work, family and love: this is the iLen life. MemoQ Wordfast Transit DejaVu Heartsome Across

### **DTP Applications**

Adobe InDesign Adobe FrameMaker Adobe Illustrator Adobe Photoshop Corel Draw Microsoft Word Microsoft Powerpoint Microsoft Excel Microsoft Publisher Quark Xpress

### **Engineering Tools**

Adobe After Effects Adobe Audition Adobe Captivate Adobe Flash Adobe Premiere Adobe RoboHelp Articulate Storyline Articulate Studio Dreamweaver Lectora Inspire Madcap Flare Subtitle Workshop

# **Quality Certificates**



# Office Hours

9AM - 6PM GMT+8 Monday - Friday

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