

Wish you a Merry Christmas

NEWSLETTER

iLen®
December 2017

Thank you for your generous support over the last **15** years



In the space of 15 years, iLen has grown from a single-language translation team to a mature localization company that offers multilingual services. We started in Shenzhen and steadily expanded to establish a presence in both Chengdu and Changsha. In 15 years, we have experienced initial rapid growth, the global economic crisis, a dramatic rise in human resources and rental costs due to China's rapid economic growth, while constantly having to tackle fierce competition within the industry. In such an environment, it is always a matter of sink or swim. Fortunately, our focus on quality led us out of the difficult times and to our flourishing position now. We have no doubts that prioritizing quality and customer satisfaction has been the key to our survival.

As the company celebrates 15 years in business, we would like to express our deep gratitude for being with us all the way. Looking back, we can see how far we've come and how much we've grown. Our list of customers is long, and although we have never met most of them face to face, we have established close relationships with them over the years. We are fully aware that it is our customers' trust and support that has helped us reach the point we are at today. We will not forget what we've learned and will strive to continue to grow in line with our original values. As we usher in a new year, we extend our best wishes to all customers, colleagues and friends. Merry Christmas, Happy New Year, and here's to the next 15 years together!



Testimonials

By God it is such a difficult legal text, I do not know anyone can even read it without having a headache, let alone translate it into an accurate and elegant Chinese legal document in such an unreasonably short time. My deepest respect to your translator and editor!

-- By Mandy He, LBS

On this project, a 1000 words sample of your translation was evaluated. Your final result is Premium, our highest.

-- By Laura, RWS

A Cultural and Artistic Trip to Xiamen

In late October, colleagues from Shenzhen and Chengdu embarked on a journey to Xiamen Marine Garden to visit some of China's old art and culture.

Xiamen has long been known as a literary city and it certainly lived up to its reputation. Relaxed inns, bookshops, simple houses, flowers in full bloom – every corner of Xiamen is imbued with its unique atmosphere, while the ancient architecture, with its scars from generations of history, seems to get better with age. Of course, there is no lack of modern flavor here, but the coexistence of old colonialism and modernization make Xiamen all the more charming. It proved to be a place to relax, to laze by the beach, to read the history of Gulangyu Island, to while away the hours in bookshops, and to sample the delicious food on Zhongshan Street.



Walking around Xiamen, you can hear Mandarin everywhere, but also the native Hokkien and other dialects. The seaside town embraces tourists and visitors from all over the world with an open attitude, while different groups and languages are embraced as part of a common culture of acceptance.

Like Xiamen, iLen also has an open and inclusive culture. Our team members come from all over the country and work in different cities. However, we share and promote common values and goals, while respecting regional differences. We hope this attitude helps to promote global exchange of ideas, and ensures our customers' products and services are true to the ideals of localization.



Services Provided

- Translation
- Software Localization
- Website Localization
- Multimedia Localization
- Localization Engineering
- Multilingual Desktop Publishing
- Interpretation
- Software Testing

Our Main Language Pairs

English into Target Languages

Simplified Chinese	Indonesian
Traditional Chinese	Malay
Japanese	Vietnamese
Korean	Tamil
Thai	

Source Languages into Chinese

German	Korean
Spanish	Japanese
French	

Chinese into Target Languages

English	Korean
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CAT Tools

SDL Trados 2007	SDL Trados Studio
SDLX	XTM
Catalyst	Passolo
MemoQ	DejaVu
Wordfast	Heartsome
Transit	Across

DTP Applications

Adobe InDesign	Microsoft Word
Adobe FrameMaker	Microsoft Powerpoint
Adobe Illustrator	Microsoft Excel
Adobe Photoshop	Microsoft Publisher
Coral Draw	Quark Xpress

Engineering Tools

Adobe After Effects	Articulate Storyline
Adobe Audition	Articulate Studio
Adobe Captivate	Dreamweaver
Adobe Flash	Lectora Inspire
Adobe Premiere	Madcap Flare
Adobe RoboHelp	Subtitle Workshop

Quality Certificates



Office Hours

9AM - 6PM GMT+8
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